Rate Change FAQ



The Public Service Commission of Wisconsin (PSCW) has authorized base utility rate changes for Superior Water, Light & Power's (SWL&P) electric, gas and water utilities effective **August 14, 2017**. The annual revenue increase for SWL&P is about \$2.5 million, or 2.90 percent, and affects base rates for all three utilities. Total electric rates will increase by \$2.3 million, or 3.81 percent; water rates will increase by \$937,000, or 9.75 percent; and gas rates will *decrease* by \$765,000, or 9.6 percent.

Why are the increases and decreases different for electric, gas and water?

Each utility (electric, gas & water) is run as its own unique business with its own unique costs. We file separate applications for each utility with the Public Service Commission of Wisconsin (PSCW), making the rate adjustments different.

Why did gas go down, but electric and water went up?

There are two main reasons for the decrease in the gas rate. The first is that the price of gas is lower than the last rate filling that was approved in 2013, which means that it costs us less to purchase. The second is that we have obtained more gas customers, helping to spread the cost more.

The increases in electric and water rates will help pay for replacement of century-old water mains, installation of advanced meters, upgrades to substations and improvements to transmission lines, among other projects to enhance the reliability of the electric, gas and water systems.

How will the change in rates affect my bill?

- **♦ Electric:** An average residential customer uses 600 kilowatt hours (kWh) per month. This would be a \$6.58 increase per month.
- O Gas: An average residential customer uses 100 therms per month. Because gas rates were proposed as a decrease, the average residential customer will save \$4.16 per month.
- **Water:** An average residential customer uses about 5 WCCF of water per month, which would be an increase of \$5.54 per month.

If a customer has all three utilities and uses the average usage as shown above, the total increase would be \$7.96 per month.

If you have any other questions or would like more information, please visit our website swlp.com or call us at 715-394-2200.