Discounted rate for electric vehicles

Great service. Even better.
Superior Water, Light & Power can help keep your electric vehicle charged and ready to go.

**Option 1: Plug it in any time just like any other electric device**

Use the electric service you already have at home, plugging in to any standard 120-volt outlet. Based on a round-trip commute of 40 miles, most electric vehicles (EVs) will be recharged in 8 to 10 hours. That same recharge time can be cut in half by using a standard 240-volt circuit like the kind used for an electric clothes dryer. Standard electric rates apply.

**Option 2: Call us**

We offer our residential electric customers a Time of Day Rate. By converting your single-family home to this rate, you’ll receive discounted energy pricing from 9 p.m. to 9 a.m.. That happens to be a great time to charge your EV. Contact us today and we’ll be happy to discuss whether this is the best option for you and your EV.

**Option 3: Add a new meter and panel to your home for EV charging under Time of Day rate**

Hire a licensed electrician to install a new meter base and meter panel for EV charging. This meter will charge at the Time of Day rate with an additional $9/month service charge. Standard electric rates apply to the rest of your home.

**How much will it cost?**

Your bill will depend on the type of electric vehicle you own, your usage, and whether you sign up for SWLP’s Time of Day service rate for electric vehicles.

**Charging up away from home**

Find the location of other charging stations by going to maps.google.com and searching for “EV charging stations in Wisconsin.”

**More information**

Call Superior Water, Light & Power at 715-394-2200 or visit swlp.com/ElectricVehicles. Whatever rate you choose, you’ll want to contact an electrician to make sure your home’s wiring can meet your vehicle’s charging requirements.

swlp.com